



YOUR GLOBAL
STRATEGIC PARTNER

LUMINOSITY  GLOBAL

CONSULTING GROUP



A Message From Our CEO



Sheri L. Mackey,
Chief Executive Officer
& The Global Coach

Welcome to Luminosity Global Consulting Group! As your Global Strategic Partner, we help you to leverage every opportunity to maximize your global organization through our proven, proprietary solutions.

In these unprecedented times, never has it been more important to equip your global organization with the capacity to succeed across boundaries & borders. Our firm exists to address the challenges that are pervasive in today's global business environment with highly specialized services

focused on Coaching, Consulting, Leadership Development, Virtual Team Management and Cross-Cultural Communications.

Our engagements are customized to your specific needs because we realize, in the global business environment, no two clients are alike. We leverage the depth and breadth of our experience to deliver robust services that create best in class global business results. Based on our customized engagements and proprietary solutions, our clients consistently realize a seven fold ROI on their investment.

Isn't time we got acquainted? For further details on our services visit us at www.LuminosityGlobal.com or feel free to contact me at Sheri.Mackey@LuminosityGlobal.com any time. We look forward to becoming your Global Strategic Partner, ensuring you maximize the potential of your global organization.

Best Regards,



LUMINOSITY GLOBAL SERVICES:

EXECUTIVE LEADERSHIP COACHING

- SR. LEADERSHIP ACCELERATION
- GLOBAL LEADERSHIP DEVELOPMENT
- CROSS-CULTURAL COMMUNICATION
- VIRTUAL TEAM MANAGEMENT
- GLOBAL TEAM DEVELOPMENT

CONSULTING

- GLOBAL BUSINESS OPTIMIZATION
- VIRTUAL TOOL & TECHNOLOGY INTEGRATION
- INFRASTRUCTURE DEVELOPMENT
- MULTI-REGIONAL BUSINESS EXECUTION
- COST TO PROFIT CONVERSION
- GLOBAL WORKFORCE PREPAREDNESS

CROSS-CULTURAL INTEGRATION (CIPA)

- COACHING, EDUCATION & TRAINING

VIRTUAL TEAM DEVELOPMENT

- COACHING, EDUCATION & TRAINING

THE GLOBAL LABB

GLOBAL MEETING FACILITATION

MOTIVATIONAL SPEAKING

AS FEATURED IN:



BOOKS BY OUR CEO:



LUMINOSITY GLOBAL... MAXIMIZING THE
POTENTIAL OF YOUR GLOBAL ORGANIZATION

MAXIMIZING GLOBAL BUSINESS RESULTS...



LUMINOSITY GLOBAL OVERVIEW

As your **STRATEGIC THOUGHT PARTNER**, our team identifies and examines the factors contributing to your effectiveness... as well as those detracting from your ability to maximize your global business results. We work alongside you and your teams to develop the global insights and competencies to effectively ensure your projects are part of the **30% THAT DO SUCCEED!**

As efforts to adapt and prosper become more challenging every day in a constantly evolving global marketplace, we are the **TRUSTED ADVISORS** you need to identify and make the fundamental changes required to maximize your business results across boundaries and borders.

Visit www.LuminosityGlobal.com for more information

OUR CLIENTS REALIZE:

- A SEVEN FOLD ROI
- LEADERSHIP EFFECTIVENESS
- VIRTUAL TEAM LEVERAGE
- A SUCCESSFUL GLOBAL WORKFORCE
- IMPROVED BOTTOM LINE
- EFFECTIVE CROSS-CULTURAL COMMUNICATIONS
- ACHIEVEMENT OF MULTI-REGION GOALS & OBJECTIVES
- ORGANIZATIONAL EFFICIENCIES - LEADING TO COST REDUCTIONS

70% OF INTERNATIONAL VENTURES FAIL
TO MEET STRATEGIC OBJECTIVES



CREATING EXCEPTIONAL GLOBAL LEADERS...

LEADERSHIP COACHING

To be one of the 37% who succeed, you must learn to overcome the challenges in today's global marketplace. Our certified Executive Coaches bring a wealth of **REAL-WORLD GLOBAL BUSINESS EXPERIENCE** to create a hybrid, proprietary approach that yields exceptional results for our clients.

As your **TRUSTED ADVISOR**, we provide a targeted learning experience based on our business knowledge, professional assessment, proprietary methodology and in-depth needs analysis to accelerate your growth. We enable you to objectively discuss, debate and analyze the challenges and opportunities required to facilitate effective, real-world solutions across boundaries and borders.

Visit www.LuminosityGlobal.com for more information

OUR CLIENTS REALIZE:

- IMPROVED STRATEGIC DECISION-MAKING
- EXPANDED GLOBAL PERSPECTIVE
- SUSTAINABLE GLOBAL BUSINESS RESULTS
- ACCELERATED SKILL & COMPETENCY DEVELOPMENT
- SUPERIOR CROSS-CULTURAL COMMUNICATIONS
- IMPROVED STRATEGIC ALIGNMENT
- ENHANCED COLLABORATION AND ACCOUNTABILITY
- INCREASED EMOTIONAL AND CULTURAL INTELLIGENCE

63% OF GLOBAL LEADERS DO NOT MEET MULTI-REGION GOALS & OBJECTIVES

ACHIEVING SUSTAINABLE GLOBAL RESULTS...



CONSULTING SERVICES

Global organizations are complex and challenging, yet dynamic environments. Our consultants bring extensive experience to deliver your projects on-time and in budget for **QUANTIFIABLE SUCCESS**.

As your **GLOBAL STRATEGIC PARTNER**, our consultants meet you where you are, listen to your needs, assess the situation and build a succinct roadmap based on our extensive knowledge and experience in global business ensuring you **ARRIVE EXACTLY WHERE YOU WANT TO BE**.

At Luminosity Global, we provide the guidance to ensure your global projects are amongst the **24% THAT EXCEED YOUR GOALS & OBJECTIVES!**

Visit www.LuminosityGlobal.com for more information

OUR CLIENTS REALIZE:

- OPTIMIZED BUSINESS EXECUTION
- EFFECTIVE COMMUNICATION PLANS
- GLOBAL INFRASTRUCTURE DEVELOPMENT
- WORKFORCE PREPAREDNESS
- VIRTUAL TOOL & TECHNOLOGY INTEGRATION
- POLICY, PROCESS & PROCEDURE OPTIMIZATION
- MULTI-REGION GOAL & OBJECTIVE ATTAINMENT

76% OF PROJECTS FAIL TO ACHIEVE
MULTI-REGIONAL GOALS & OBJECTIVES



INSPIRING GLOBAL TEAMWORK...

VIRTUAL TEAM DEVELOPMENT

Globalization has made virtual work a reality - but **VIRTUAL TEAMWORK IS NOT INTUITIVE**. Our proprietary solutions, based on cutting-edge research and extensive global business experience, enable you to harness the power of employees worldwide.

Leveraging our proprietary assessments, we evaluate your current situation and **CUSTOMIZE SOLUTIONS** based on our extensive knowledge and experience - ensuring your virtual teams are fully integrated, managed and motivated for success.

Partnering with us to create **HIGH PERFORMING VIRTUAL TEAMS** ensures the *Virtual Success* you need to be competitive in the global marketplace.

Visit www.LuminosityGlobal.com for more information

OUR CLIENTS REALIZE:

- MULTI-REGION GOAL & OBJECTIVE ATTAINMENT
- HIGH PERFORMING VIRTUAL TEAMS
- EXTENSIVE COST SAVINGS
- STREAMLINED VIRTUAL POLICY, PROCEDURE & PROCESS
- EXPANDED COLLABORATION
- WORLDWIDE INNOVATION
- VIRTUAL TEAM OPTIMIZATION
- BEST IN CLASS COMMUNICATIONS ACROSS BOUNDARIES & BORDERS

87%

OF EMPLOYEES IN GLOBAL BUSINESS
WORK ON VIRTUAL TEAMS

LEVERAGING GLOBAL COMMUNICATIONS...

CROSS-CULTURAL INTEGRATION

Differences in communication styles and work practices cause companies to lose an exorbitant amount of time and money every year. Our **CIPA CERTIFIED** team partners with you to break down cultural barriers to maximize your global business results.

Our **PROPRIETARY PROGRAM** develops awareness, is assessment based, creates alignment and accelerates action... transforming your employees into the high performing global team they were meant to be.

Our proven, proprietary method - **CIPA** - ensures you and your teams not only survive, but thrive, in diverse global environments.

OUR CLIENTS REALIZE:

- EFFECTIVE LEADERSHIP ACROSS BOUNDARIES & BORDERS
- IMPROVED GLOBAL PERFORMANCE
- SUPERIOR CROSS-CULTURAL COMMUNICATIONS
- HIGH PERFORMING GLOBAL TEAMS
- MULTI-CULTURAL INNOVATION
- CULTURAL INTEGRATION
- EXCEPTIONAL CROSS-REGIONAL EXECUTION
- INCREASED GLOBAL PERSPECTIVE
- CROSS-CULTURAL COLLABORATION

Visit www.LuminosityGlobal.com for more information

\$37B IS LOST TO POOR CROSS-CULTURAL COMMUNICATIONS ANNUALLY

ACCELERATING LEADERS WORLDWIDE...



GLOBAL  LABB

WHAT IS THE GLOBAL LABB?

The Global LABB is a powerful **LEADERSHIP DEVELOPMENT PLATFORM**. It is based on the fact that leaders have three ongoing needs:

CONNECTION. EDUCATION. INFORMATION.

If you successfully integrate these three elements into your professional life, your career and organization *will* accelerate.

Whether you need to expand your network, engage in professional development or access relevant information – The Global LABB is full of resources ready to **ACCELERATE YOUR PROFESSIONAL GROWTH**.

Our focus is always on you, your organization and your empowerment.

MEMBERSHIP BENEFITS:

- CONTROLLED T&D BUDGETS
- ORGANIZATIONAL PROFESSIONAL DEVELOPMENT
- PROPRIETARY MENTORING PROGRAMS... ON A GLOBAL SCALE
- A GLOBAL NETWORK OF WORLD-CLASS LEADERSHIP COACHES
- GLOBAL NETWORKING ON A SINGLE PLATFORM
- LEADERSHIP ASSESSMENTS, FEEDBACK & ACTION PLANS
- EXTENSIVE TOOLS & RESOURCES
- UNLIMITED EDUCATION RESOURCES
- FOCUSED, PROPRIETARY GLOBAL BUSINESS WEBINARS

Visit www.GlobalLABB.com/GuidedTour for more information

33%

OF EMPLOYEES LEAVE JOBS DUE TO LACK OF DEVELOPMENT OPPORTUNITIES

LUMINOSITY GLOBAL

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